



**ENRIQUE  
CARRILLO**

AI ARTIST

# ENHANCEMENT - RESTAURATION

Original image from client



## TOOLS

production, illustration, graphic design, and multimedia. These tools allow me to move fluidly between •Video and visual editing tools•Digital illustration workflows•AI visual generation tools•and all the Adobe Creative Suite•Adobe Photoshop•Adobe Illustrator•

## Vectorized Sample

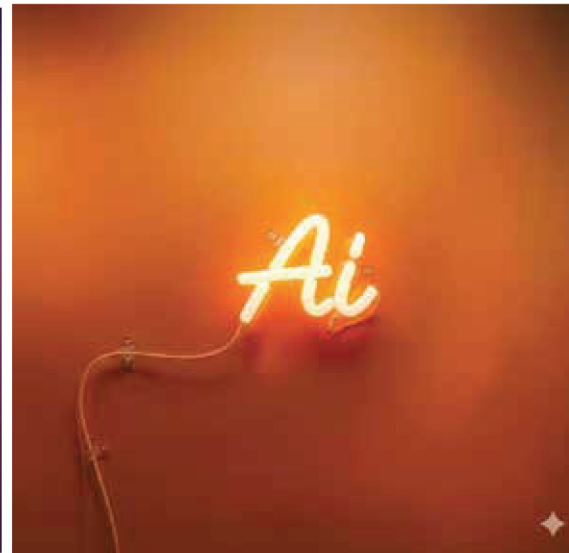
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TOTUMOTE  
BRAND MANAGEMENT

## Ai converted

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Integrate to social media

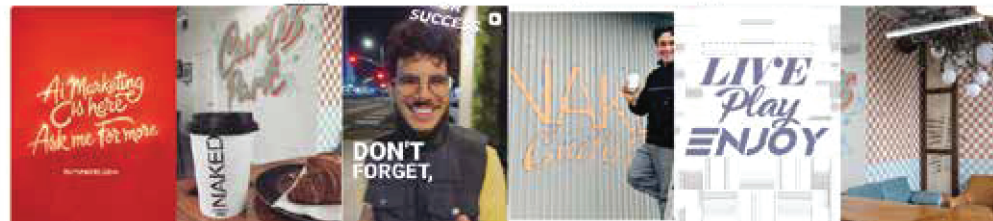
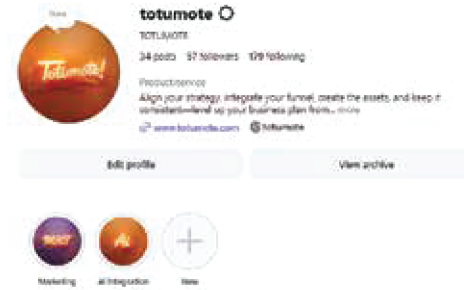


Illustration • Design • AI-Enhanced Visual Creation  
ENRIQUE — HYBRID ARTIST  
I focus on creating visuals that are bold, expressive, and poignant. I work on social media, live performances, and marketing campaigns to produce visuals that stand out across music releases. My work blends human creativity with modern technology, serving artists, musicians, and brands. I'm a hybrid artist combining traditional drawing, digital

ABOUT MY WORK  
I communicate their style visually. I build visual identity, promote their work, and collaborate with artists and creative professionals to help with strong composition, clarity, and visual impact. My process is refined using professional design tools to ensure a structured exploration to develop unique visual concepts. Every project combines illustration, graphic design, and AI-assisted work at the intersection of art, design, and technology.



ORIGINAL IMAGE



Every flyer is designed by hand. No AI involved. I'll send you a few variations—I know choosing can be tough.

that are bold, energetic, and effective for both digital promotion and print. My flyer designs combine illustration, graphic composition, and typography to create visuals. Flyers remain one of the most powerful tools for promoting events and releases.

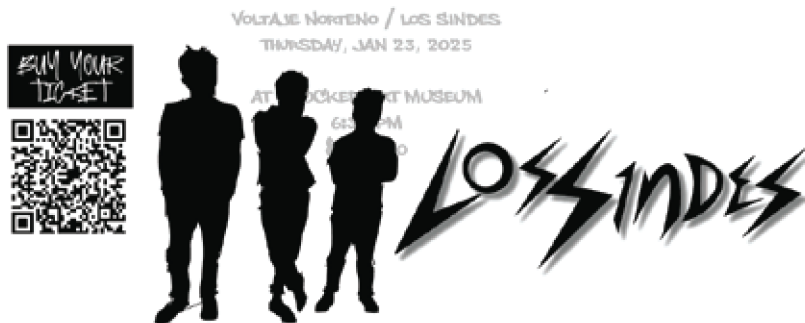


## FLYER PRINTED



# CONSISTENCY IS KEY

and promotional materials. These logos work across digital platforms, merchandise, adaptable, and memorable. visual storytelling to create marks that are distinctive, My logo work blends illustration, vector design, and strong A logo defines the identity of a brand or artist. LOGOS



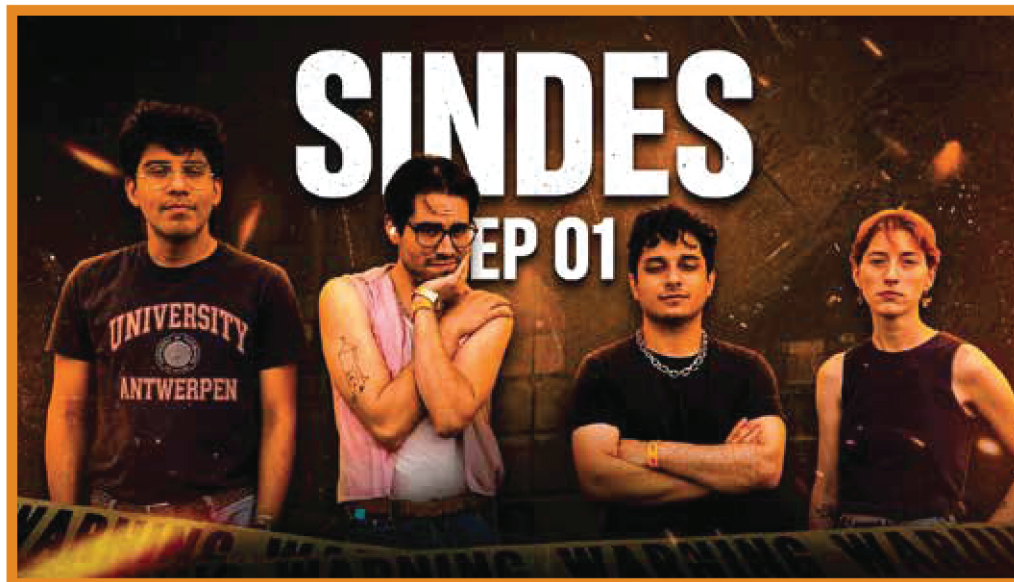
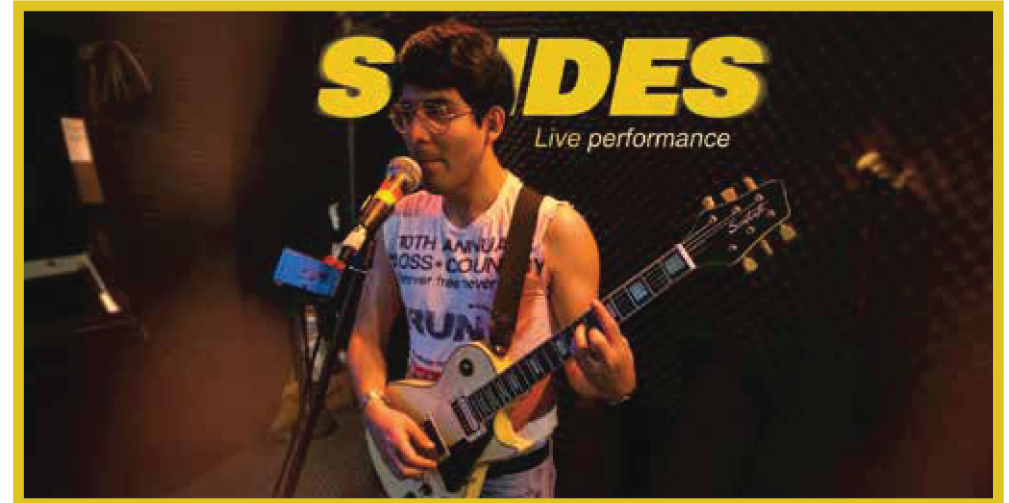
and strong visual branding. This collaboration continues today, showing the value of consistent creative direction • Graphics for live performances • Visual content for TV appearances • Event flyers • Promotional banners • Music thumbnails My work included: promotion. In 2022, I began collaborating with a band in the Bay Area to develop their visual BAY AREA ARTIST COLLABORATION

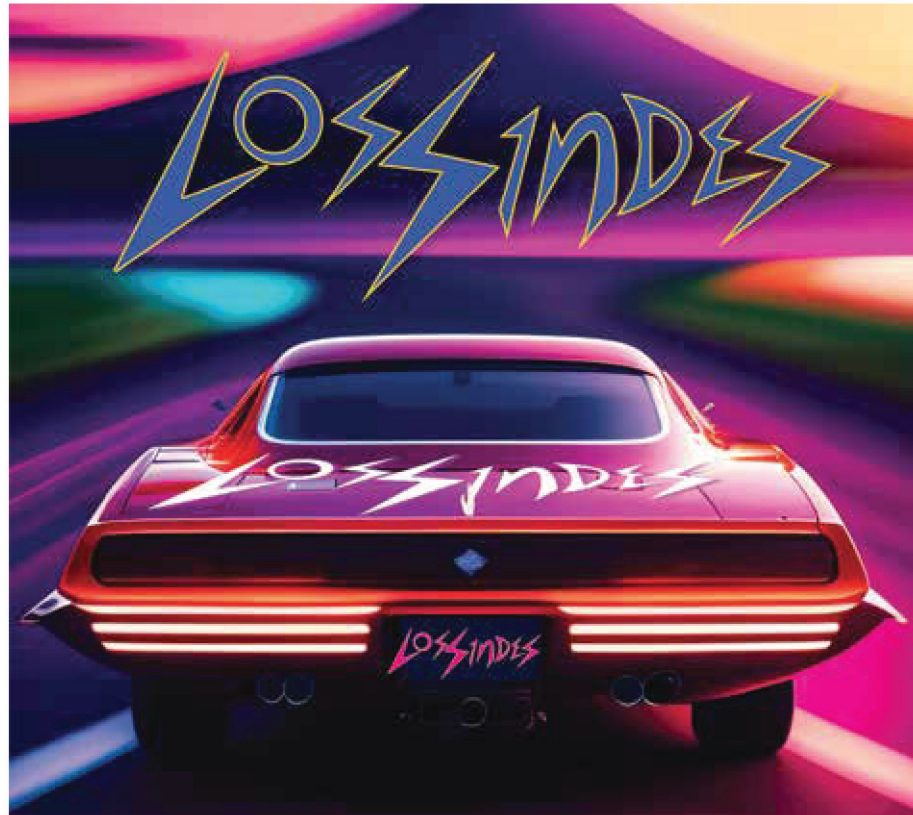
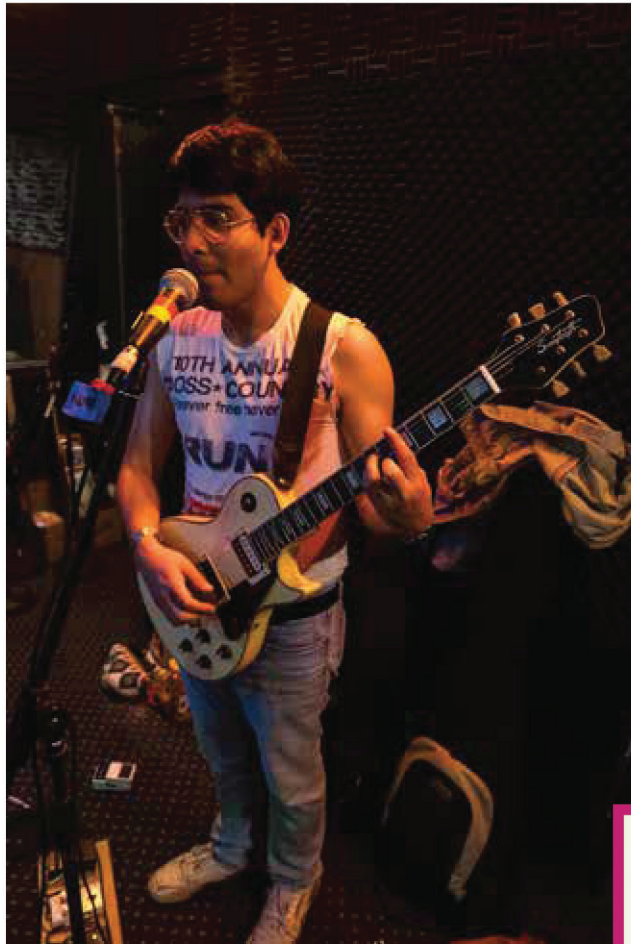
# THUMBNAILS

Thumbnails are the first thing audiences see on digital platforms.

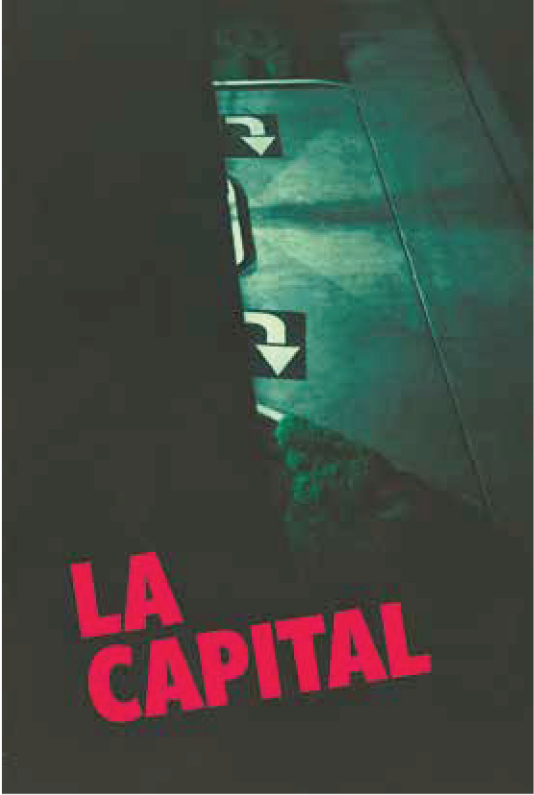
I design thumbnails that are visually striking and instantly recognizable, helping artists attract attention and stand out across platforms like YouTube and social media.

Strong composition, color, and typography are key.





# THE THUMBNAIL IN SPOTIFY



A screenshot of the Spotify artist page for Los Sin Des. The page shows the artist's name, a play button icon, and a list of releases. The 'Enojado' release is highlighted with a green play button icon and a '5' next to it. Below the releases, there is a 'Discography' section with two tabs: 'Popular releases' and 'Singles and EPs'. The 'Singles and EPs' tab is selected, showing four releases: 'La Capital' (2025), 'Enojado' (2024), 'La Muerte Ayer' (2024), and 'Pensamientos' (2024). Each release has a small thumbnail image and its title and release year.

Enrique C.  
Hybrid Artist — Illustration, Design & AI Integration

Email: [enrique@totumote.com](mailto:enrique@totumote.com)

California, USA

Thank you for watching and reading! Here is my contact information—please feel free to reach out. I would love the opportunity to collaborate.

